

## **San Antonio International Airport**

## News Release



February 16, 2006



#### "Katrina" Family United With New Non-stop

United Airlines uses new flight to New Orleans to bring together mother and son separated by devastating storm

On February 23, 2006 United Airlines will play a key role in the unfolding of two exciting events in San Antonio. First, the airline will begin nonstop service between the "Alamo City" and the "Big Easy." Once up in the air, this flight will represent the only nonstop

service available from San Antonio to New Orleans and it will mark the beginning of a major South Texas commitment from United, as six additional non-stops are added to the San Antonio market within a matter of days. A celebration of the inaugural flight will take place on February 23 at 9:00 a.m. in front of the United ticket counter in Terminal One of San Antonio International Airport.

The second big event which will take place that day is the reunion between a mother and son, separated by the horrible aftermath of Hurricane Katrina. Like thousands of others, Lisa Hulbert was flooded from her home when the levees broke back in September of last year. Since that time she's picked up the pieces and started her life anew in San Antonio, ironically helping Katrina victims and others through her new job at the San Antonio

Housing Authority. But an important piece of her life stayed behind in Louisiana. Her son Steven is a three-time letterman on a high school basketball team, which has won the state championship the past two years. Even with his teammates scattered across the region, Steven was adamant about finishing his high school career where it began in New Orleans.

United Airlines is happy to say that Lisa Hulbert and four of her family members will be on that inaugural flight to New Orleans absolutely free of charge. While there, Lisa will be attending one of Stevens' games and taking part in "parent appreciation night."



At the New Orleans inaugural, Lisa will receive the free tickets, an autographed basketball from N.B.A. legend George Gervin and a DVD containing a personalized message to Steven from the "Iceman" himself. We hope that you can join us for this exciting moment.

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# News Release

**WUNITED** 

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What: United Airlines will launch new

non-stop service to

New Orleans.

**When:** February 23 @ 9:00 a.m.

Where: San Antonio International Airport

Terminal One

In front of United Ticket Counter

Video

**Opportunities:** \* Ms. Hulbert will receive the tickets

during the event itself.

\* A basketball signed by N.B.A. legend Geroge Gervin for Steven will be presented to Ms. Hulbert

\* A videotaped message from the "Iceman" to Steven will be played during the event and presented to

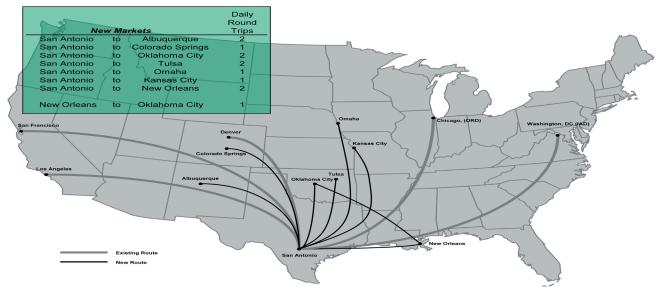
Ms. Hulbert



Former San Antonio Spur and N.B.A. Hall of Famer George "Iceman" Gervin signs a basketball for Steven

And United's launch on February 23 is just the beginning! On March 3, six additional non-stop flights will hit the air in San Antonio. Those destinations are Albuquerque, Colorado Springs, Kansas City, Oklahoma City, Omaha and Tulsa. These markets are in addition to the new non-stops brought in by United in 2005, a list that included Los Angeles, San Francisco and Washington, DC - Dulles.

#### San Antonio: New and Existing Flights



For more information please contact San Antonio International Public Relations Manager David Hebert at (210) 207-3534